



Invitation

Preserving Tropical Forests, indispensable for achieving your climate goals!

Date; March 27th, 15.30-17.30
Place: Planetarium Meeting Center
Kroonwijkdreef 11, Amsterdam (Gaasperplas, metro 53)

As a company, you can make a significant contribution to tropical forest conservation while also advancing your ambitions in climate action, biodiversity preservation, and sustainable economic development.

The REDD+ Business Initiative (RBI) cordially invites you to a special meeting where you can learn from leading companies about their approaches to this crucial issue, as well as the benefits of joining the RBI network. Our network extends both nationally and internationally through partnerships such as the NCS Alliance of the World Economic Forum and the World Business Council on Sustainable Development. We will delve into developments in the voluntary carbon market, which is vital in realizing climate ambitions and is currently undergoing rapid development. In summary an afternoon of inspiration and motivation!

Program:

15.00	Walk in		
15.30	Introduction to RBI	<i>Michel Schuurman</i>	Chair RBI/Treevive
15.45	Company perspective	<i>Thomas Leneveu</i> <i>Rudi Daelmans</i> <i>Jop Weterings</i>	Tarkett Heliox McKinsey
16.25	Audience discussion		
16.25	Co-operation NCS Alliance	<i>Jennica Gordon</i>	WBCSD/WEF
17.00	Lobby and Advocacy		
	-VCM framework proposal NL/EU	<i>Vera Olgers</i>	Ministry EZK
	-Good Climate Practice	<i>Adriaan Korthuis</i>	Climate Focus
17.20	Closing and drinks		

Registration: To register your attendance, please email erik@reddplusbusiness.org

The mission of the REDD+ Business Initiative is to support companies in integrating REDD+ into their business strategy, providing information and encouraging other companies and governments to participate and support our cause. The attached [RBI Nieuwsbrief](#) provides a recent overview of the most relevant developments in this area. If you would like to receive our newsletter more often, sign up [hier](#).